

# 2010 Disability Achievement Awards

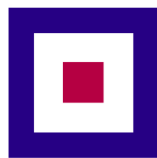
Sunraysia

## SPONSORSHIP PROSPECTUS

**Friday 3<sup>rd</sup> December 2010**

**Mildura**

**Hosted by**



**access**  
mildura.inc

**[www.accessmildura.com.au](http://www.accessmildura.com.au)**



## **The 2010 Disability Achievement**

### **Awards hosts**

**Access Mildura Inc. is an innovative and progressive disability organisation servicing Sunraysia with a professional team and a positive approach.**

**Our mission is to provide quality innovative services in training and employment for people with a disability.**

**Access Mildura identified that there was a gap in Sunraysia in acknowledging achievements of people with a disability and individuals and businesses who believe in an inclusive community.**

**Over the past 12 months the ideas originally drafted to hold an Awards event have now grown to fruition to become the inaugural Disability Achievement Awards.**



## **Introducing the 2010 Disability Achievement Awards**

The 2010 Disability Achievement Awards have been established to celebrate and acknowledge the achievements and contributions that individuals with a disability make to our community. They also recognise the important role that individuals and businesses within our community play in improving the life of people with disabilities and who have shown a commitment to the inclusion of people with disabilities.

Hosted by Access Mildura Inc. the awards are designed to recognise individuals and businesses that have demonstrated outstanding commitment and performance in either their employment and study or in their support of the disability community.

As the Australian economy improves for 2010 and in turn creates new employment opportunities and a competitive business environment, the Awards Program provides a prominent vehicle for organisations looking to distinguish themselves in the community as a supporter of social inclusion.

The 2010 Disability Achievement Awards will be a gala dinner on Friday 3rd December held at Club Da Vinci Mildura. This venue will host 400 attendees representing business and community sectors.

Access Mildura Inc. would like to invite you to participate in this valuable program as a supporter of the 2010 Disability Achievement Awards. In the following pages you will find further information on the Awards evening, the Awards categories and marketing strategies. The sponsorship packages have also been detailed and are designed to give sponsors exposure across the whole range of pre and post event marketing as well as prime networking opportunities at the Awards.

Join us in recognising and celebrating the important achievements that people have made in our community.

Ron Harris

Chief Executive Officer, Access Mildura Inc.



## **Why sponsor the 2010 Disability Achievement Awards**

Award sponsorship gives sponsors maximum benefits for minimum costs and provides a golden opportunity to differentiate from your competitors with innovative event sponsorship. It also promotes your organisation as one that supports the whole community as well as the issue of social inclusion.

The event provides sponsors with the benefit to advertise their brand to the community in the weeks leading up to the Awards evening by having their company logo on advertisements and other promotional material.

Sponsors will receive complimentary tickets to the Awards dinner, be acknowledged by the Master of Ceremonies, have company logo displayed on the video loop and the chance to present an Award on stage.



# 2010 Media Coverage

## Media

### Local Print Media

- ◆ A minimum of ten (10) printed advertisements leading up to the Awards evening
- ◆ An additional advertising spread post event acknowledging and thanking sponsors for their support

### Radio

- ◆ A minimum of sixty (60) radio advertisements
- ◆ Mention in Star FM and 3MAFM radio live cross x 5

### Television

- ◆ A minimum of two hundred (200) television commercials

### Website

- ◆ A webpage via the Access Mildura Inc. website promoting the Disability Achievement Awards and sponsors including links to relevant sponsors websites and news stories.

Media advertising commences on the 19th July 2010 and will run up until the 3rd December 2010. Please note that to receive full benefits you need to have confirmed sponsorship by the commencement of the advertising campaign for this event.



## The 2010 Disability Achievement Awards

The 2010 Disability Achievement Awards hosted by Access Mildura Inc. will be held on Friday 3rd December at Club Da Vinci, Mildura and host 400 attendees representing business and community sectors.

This event aims to celebrate and acknowledge the achievements and contributions that individuals with a disability make to our community. They also recognise the important role that individuals and businesses within our community play in improving the life of people with disabilities and who have shown a commitment to the inclusion of people with disabilities.

The evenings program will honour these individuals and businesses achievements and will include special key-note presentation from Kurt Fearnley.



### **Kurt Fearnley - Key-Note Speaker**

Raised in the small country town of Carcoar, Kurt Fearnley has always been determined. Being born without the lower portion of his spine has never held him back, from backyard games of football to crawling along the Great Wall of China and the Kokoda Trail in 2009. Kurt represents a number of organisations and is an ambassador of the Day of Difference Foundation and International Day of People with a Disability, and a board member of Australian Volunteers International. As a qualified Physical Education teacher, he travels throughout NSW teaching high-school children in small and large communities. Kurt's exploits both in and out of sport recently saw him recognised as the 2009 New South Wales Young Australian of the Year.



### **Louise Funnell - Master of Ceremonies**

Currently working in local radio in the News Journalist role (covering both Mildura and Mt Gambier) with Southern Cross Media, Louise began with the company in a floating role four years ago.

Louise has worked with ABC radio both in the News Room and in Production and in a similar vein she's acted in the MC role for many events in the region over the past twelve years – Including: Indigenous Employee of the Year's annual events, Mallee Catchment Management Authorities Education for schools day, regular Chances for Children Events and numerous Mildura Wentworth Arts Festival Events to name a few.



# The 2010 Disability Achievement Awards

## Entertainment

- The Christie Centre has kindly offered to provide some entertainment from their performing arts group ArtRageUs.

Performances include:

Songs by the Sunny Street Singers

Special presentation from the drama group who will present a new animated project and puppet theatre performance.

- An art display will also be available for viewing in the foyer.
- DJ - to be confirmed

# 2010 Award Categories

## **Employer of a Person with a Disability**

To recognise an employer who has contributed to improving the working life of a person with a disability

## **Employee with a Disability**

To recognise a person with a disability who has demonstrated outstanding commitment and performance within their workplace.

## **Employee with a Disability working in an Australian Disability Enterprise**

To recognise a person with a disability who has demonstrated outstanding commitment and dedication in their employment

## **Champion/Advocate of People with Disabilities**

To recognise a person who has challenged or lobbied and has succeeded in implementing substantial change by breaking down barriers faced by people with disabilities

## **Disability Sector Employee**

To recognise the outstanding contribution of a person employed by the disability sector who has gone above and beyond what is expected in their professional capacity

## **Student over 18 with a Disability**

To recognise the students' outstanding commitment to learning

## **Student under 18 with a Disability**

To recognise the students' outstanding commitment to learning

## **Carer of a Person with a Disability**

To recognise the individuals' extraordinary personal commitment to enhancing the life of someone with a disability

## **Volunteer with a Disability**

To recognise a person with a disability who has shown outstanding commitment to voluntarily offer their services

## **Volunteer working with people/a person with a Disability**

To recognise a person's voluntary efforts, goodwill and commitment to assist in improving the lives of people with disabilities

# Major Sponsorship Opportunities

Please find the following various opportunities available for your consideration.

Please note all prices include Goods and Services Tax (GST)



## SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
	<b>Sole Major Sponsor</b>	<b>Sponsor</b>	<b>Sponsor</b>	<b>Sponsor</b>
	<b>\$5,500</b>	<b>\$2,200</b>	<b>\$1,100</b>	<b>\$550</b>
<b>SPONSORSHIP BENEFITS</b>	1 Available	2 Available	3 Available	5 available
Complimentary tickets to the Awards Gala Dinner	10	6	4	2
Named and promoted as 2010 Disability Achievement Awards sponsor on all Awards media releases and promotional material and advertising.	✓	✓		
Organisation logo and website link on 2010 Disability Achievement Awards webpage (via Access Mildura website)	✓	✓	✓	✓
Pull up banner/s to be (provided by sponsor) at Awards Dinner	2	1		
Organisation logo placed in 2010 Awards Nomination & Guidelines Booklet	On Cover	✓	✓	
Organisation logo placed in 2010 Awards Program	On Cover	✓	✓	✓
Organisation profile placed in 2010 Awards Program	250 words	150 words		
Opportunity to provide promotional material to place in information pack on each table	✓	✓		
Verbal acknowledgement of organisation support by MC at the 2010 Awards	✓	✓	✓	
Organisation logo on video loop throughout 2010 Awards evening	✓	✓	✓	✓
Sponsorship of a particular Award (organisation named as sponsor of the Award)	Final Award	✓	✓	
Representative to present the Award at the awards dinner	✓			
Photo opportunity with Award recipient				
Group photograph taken of sponsor and guests for special thank you on website	✓			
Logo on thankyou notice published in local newspapers post event	✓	✓	✓	✓



## **Additional Sponsorship Opportunities**

### **Keynote Speaker Sponsor - Price on Application**

Organisations have the opportunity to sponsor the key-note speaker for the evening.

The key-note speaker will be Kurt Fearnley.

Sponsorship entitlements include

- Organisational logo on Awards webpage and acknowledged as Key-Note speaker sponsor
- Organisational logo placed in Awards Program and acknowledged as Key-Note speaker sponsor
- Organisation logo and profile placed in 2010 Awards Program (250 words)
- Organisational logo placed in video loop throughout Awards evening
- Verbally acknowledged as Key-note speaker sponsor when speaker is introduced by Master of Ceremonies
- Key-note speaker will be seated on table of sponsor (if tickets have been purchased)
- Photo-opportunity with Key-note speaker to be placed on Awards webpage as special thank you.
- Logo on thankyou notice published in local newspapers post event



## **Additional Sponsorship Opportunities**

### **In-Kind Support**

Access Mildura Inc. would be very pleased to discuss in-kind sponsorship arrangements with your organisation.

Examples of in-kind sponsorship could include venue, staging, awards, design, printing and entertainment. All in-kind contributions will be officially acknowledged on the night, through the event program and audio visual presentation.

## **Contact Information**

For further information on sponsorship opportunities please contact:

Ron Harris

Chief Executive Officer, Access Mildura Inc.

03 5051 0900

# The 2010 Disability Achievement Awards

## SPONSORSHIP BOOKING FORM



**TAX INVOICE** for GST Purposes

Please complete form and return to Access Mildura Inc.

Access Mildura Inc. ABN: 68 087 733 239

Post: 2010 Disability Achievement Awards, Access Mildura Inc.,  
PO Box 2941, Mildura Vic 3501

All prices quoted are inclusive of 10% GST

Telephone: 03 5051 0900 Fax: 03 5021 4845

### Contact Details

Contact Name:

Organisation:

Address:

Tel:

Fax:

Email:

### Sponsorship Booking

Please indicate the sponsorship package you wish to book:

Platinum Sponsor - \$5,500

Gold Sponsor - \$2,200

Silver Sponsor - \$1,100

Bronze Sponsor - \$550

Key-Note Speaker Sponsor (P.O.A.)

Award Preference 1

Award Preference 2

Award Preference 3

#### Sponsorship Payment:

- 100% of payment to be forwarded within 30 days of receipt of sponsorship booking form.
- Cancellations must be made in writing.

#### Payment Methods

Cheque Payment: Cheques must be made payable to Access Mildura Inc.

For alternate payment methods please contact Access Mildura.

**Sponsorship Booking Conditions:** 1. The Organising Committee reserves the right to reject an application at any time. 2. Applications will be processed in strict order of receipt. 3. Applications will only be processed upon receipt of 100% within 30 days of booking. 4. Prior to going to print Full Payment is required for inclusion in the Awards program. 5. All artwork is to be approved by the Organising Committee prior to printing. 7. Cancellations must be received in writing by Access Mildura office and any cancellations received after 16th October 2010 will forfeit 100% payment.